

PARTNER PROFILE



Charles N. Persing, CPA/CFF, CIRA, CVA, CFE Partner

Chuck is member of the Insolvency and Litigation Support Services Division of Bederson. His practice includes representation of Chapter 7 Trustees and Creditor's Committees, performing valuations and handling commercial disputes. As the firm's representative, he is an AGN Business Valuations and Litigation Group core team leader.

Prior to his work at Bederson, Chuck provided a range of financial consulting and accounting services in his roles with public and private companies and public accounting. He spent four years with a regional accounting and consulting firm as director in its litigation support group where he specialized in complex litigation cases and valuation matters.

Chuck held a senior position with a publicly traded company during its Chapter 11 and Chapter 7 proceedings where he assisted the company in many aspects of the bankruptcy proceedings. During the last two of those years, his efforts were spent providing extensive litigation support in various matters for the Chapter 7 trustee, including a successful \$320 million preference and contract dispute adversary action.

Additional experience also includes Corporate Development and M&A assignments for a publicly traded Telecommunications Company, where he dealt extensively with troubled investments and contract dispute resolution.

Chuck held a 14-year tenure in the radio and media industry in various financial and operational capacities providing M&A, financing and post-acquisition restructuring services. He also spent four years with a Philadelphia-based regional public accounting firm where he provided accounting and management services to numerous companies in the entertainment, media and nonprofit industries.

Chuck has earned several professional certifications including CPA/CFF (Certified Public Accountant/Certified in Financial Forensics), CIRA (Certified Insolvency and Restructuring Advisor), CVA (Certified Valuation Analyst) and CFE (Certified Forensic Examiner). He is a member of the American Institute of Certified Public Accountants (AICPA), the Association of Certified Fraud Examiners (ACFE), the National Association of Certified Valuation Analysts (NACVA), the Pennsylvania Institute of Certified Public Accountants (PICPA) and the Turnaround Management Association. In addition to his corporate financial experience, Chuck is also an experienced food service franchise owner.

Since 2005, Chuck has served as a volunteer and Director for the Support Center for Child Advocates. The center provides legal assistance and social service advocacy for abused and neglected children in Philadelphia County. One of the most successful volunteer models serving children in the country, Child Advocates has trained more than 3,500 attorneys who contribute pro bono services valued at more than \$3.5 million annually.

Chuck earned a Bachelor of Science in Business Administration in Accounting degree from Drexel University.

He and his family reside in Middlesex County, New Jersey.

Education & Certifications

B.A. in Business Administration and Accounting,
Drexel University
CPA/CFF (Certified Public Accountant/Certified in
Financial Forensics)
CFE (Certified Fraud Examiner)
CIRA (Certified Insolvency and Restructuring Advisor)
CVA (Certified Valuation Analyst)

Services

Business Valuation and Testimony
Insolvency and Reorganization
Forensic Accounting
Turnaround Consulting
Litigation Services

Appointments

Support Center for Child Advocates – Distinguished
Advocate, 2015
Business Valuations and Litigation Group Core Team
Leader – Bederson representative to AGN
(international association of leading, independent,
separate accounting firms)
Appointed Receiver in A-1 Special Services and
Supplies matter

Professional Affiliations

Pennsylvania Institute of Certified Public Accountants
American Institute of Certified Public Accountants
Association of Certified Fraud Examiners
Association of Certified Insolvency and Restructuring
Advisors – 2016 Conference co-Chair
National Association of Certified Valuation Analysts
Turnaround Management Association

Select Bankruptcy Advisory Experience

Chapter 11
Sno Mountain LP
Estate of Joseph Grasso
Chapter 7
Affirmative Insurance Holdings, Inc.
Brooks Provisions LLC
Dan River Holdings LLC
Good Enterprises LTD
Estate of Joseph Grasso
Pennsaver USA
Pure Weight Loss
Winstar Communications
Reivership
A-1 Specialized Services and Supplies, Inc.

Select Presentations

Estate Administration and Planning – Essex County
Bar Association CLE
Due Diligence Before Purchasing a Business –
Northeast Franchise Business Expo

973.530.9181
cpersing@bederson.com



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