

Healthcare Practice Leaders

Expertise in medical and health-related financials, financing and law is in high demand, thanks to an aging population, advances in medicine and the Affordable Care Act.

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SINCE HEALTHCARE REFORM IS CHANGING HOW the industry works and how medical services are paid for, there is a growing need for expertise from accounting firms, banks and law firms that specialize in this niche. *COMMERCE* compiled the following list of top healthcare practice leaders serving clients in New Jersey and the surrounding areas.



Archer & Greiner P.C.

Robert J. Fogg, Esq., Partner, Chair of Health Care Law Practice Group

Mr. Fogg represents healthcare providers in relation to regulatory, compliance and transactional matters. His practice includes state and federal administrative appeals of enforcement actions; licensing and Medicare/Medicaid certification applications; sale and start-up of provider entities; managed care contracting and reimbursement issues; and defending healthcare fraud and abuse actions. His clients include hospitals, long-term-care providers, adult day care centers, home health agencies, psychiatric and rehab providers, and physician groups. He previously served as the director of Licensing and Managed Care for the New Jersey Department of Health and authored a Thompson practice guide, "Nursing Home Regulations."



Bank of America

Lisa Donoghue, Senior Client Manager, Healthcare & Institutions Group

Ms. Donoghue has been with Bank of America and predecessor organizations since 1996. As a senior client manager in the Healthcare & Institutions group, she specializes in managing client relationships for healthcare providers, education clients, and various not-for-profits. She's an active member of the Healthcare Financial Management Association, NJ. Prior to joining Bank of America's Healthcare & Institutions group in 2001, she worked in Corporate Finance Advisory as a bank liaison for clients contemplating corporate finance transactions. She received a Bachelor of Arts in Economics and a



Master of Business Administration with a concentration in Finance from Seton Hall University.



Bederson LLP

Steven Bortnick, CPA, Partner

Mr. Bortnick is a partner in Bederson's Fairfield office with more than 30 years of experience in public accounting providing entrepreneurs with tax, accounting, estate planning and business advisory services. His healthcare practice includes physicians and surgeons specializing in ophthalmology, dentistry, internal medicine, pediatrics and diagnostic imaging, as well as ambulatory care facilities, durable medical equipment providers, genetic testing labs and optical stores. He received a B.S. in Accounting from Franklin and Marshall College. He is a member of the AICPA, the NJSCPA and is a licensed New Jersey Life Insurance Producer. He provides guidance on issues concerning the financial needs of clients and their families.



CohnReznick LLP

Richard Puzo, CPA, Partner, Healthcare Industry Practice Leader

Mr. Puzo is responsible for growing the firm's industry practice and leading a team of accounting, tax, and consulting professionals dedicated to, and experienced in, servicing practice owners and managers. Under his leadership, the Healthcare Industry Practice serves a diverse clientele, including sole proprietorships, group specialty practices, large multispecialty practices, community healthcare centers, nursing homes, home healthcare companies, dental practices, IPAs, and outpatient facilities, including surgery centers, imaging centers, dialysis centers, and cath labs. His deep knowledge and expertise in business strategies, merger analysis, profitability models, and tax minimization methods have earned him a strong reputation of excellence in the medical community. He joined the firm in 1996, after serving as founder and co-managing partner of a leading private New Jersey accounting firm.

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