

## Creating Optimal Outcomes in Security and Finance for Non-profits



**Date:** Tuesday, June 11, 2019

**Time:** 12:00pm – 1:30pm

**Place:** Bederson LLP, 100 Passaic Avenue, Fairfield, NJ, Suite 310

### Presenters and Moderator:

- **Michael Jay Plata, Esq.**, Plata Law Group LLC
- **Michael Caro, Jr., CPA, CFE, PSA** Partner, Bederson LLP
- **Eric Rivera**, Director, Capital One Bank
- **Daniel J. Zanella**, President, Zanella Consulting

This information-packed seminar will help non-profit leaders create optimal outcomes in dealing with new challenges to cybersecurity, e-commerce-related privacy, cyber fraud, securing grant money, avoiding auditing pitfalls and the latest accounting standard updates.

### After attending this session, you will be able to:

- Identify cybersecurity risks and other privacy concerns related to e-commerce and the storage and transfer of personally identifiable information of donors, volunteers and employees
- Better develop a corporate privacy program
- Protect funds from cyber fraud
- Safely track accounts and avoid auditing pitfalls
- Understand the latest accounting standard updates that impact financial statements and revenue recognition
- Utilize new tips for securing grants

### About the presenters:



**Michael Jay Plata, Esq., Member**  
Plata Law Group LLC

Plata Law Group

Mr. Plata is the founding member of the Plata Law Group LLC, a New Jersey law firm providing counseling and legal services to businesses. His practice is focused on advising clients on corporate and business matters and handling complex business and commercial litigation on their behalf. He is a past President of the Hispanic Bar Association of New Jersey, currently serves on the boards of multiple non-profits, has been listed in "Top Lawyers for Bergen County" for commercial litigation by (201) Magazine, and named a "Rising Star" by Law and Politics Magazine's New Jersey "Super Lawyers" edition.



**Michael Caro, Jr., CPA, CFE, PSA, Partner**  
Bederson LLP



Mr. Caro is a partner at Bederson LLP where he specializes in accounting, auditing, and tax services for clients in the not-for-profit, employee benefit plans, and professional service industries. He is a member of the firm's quality control department and is responsible for ensuring engagement quality. He also assists on peer review engagements as a team member. He has extensive experience in compilations, reviews and audits, including those performed in accordance with government auditing standards, Uniform Guidance, ERISA, and the requirements for New Jersey private schools for students with disabilities. Mr. Caro is a licensed Certified Public Accountant and a Public School Accountant in the State of New Jersey. He is also a Certified Fraud Examiner.



**Eric Rivera, Director**  
Capital One Bank



Mr. Rivera is a Director at Capital One Bank in Fairfield, New Jersey. With more than 22 years of banking experience, Mr. Rivera has helped not-for-profit clients meet and exceed their financial needs through the optimization of customized solutions. As a trusted advisor, Mr. Rivera is an escrow specialist who also works closely with industries in accounting, commercial real estate and legal services industries.



**Daniel Zanella, President**  
Zanella Consulting



Mr. Zanella has distinguished himself as an adept management and fundraising professional with more than 30 years' experience supervising a wide variety of advancement activities. Before founding Zanella Consulting in 2001, he spent several years within the Easter Seal organization, then as Director of Development at the New Jersey Symphony Orchestra before becoming the Chief Development Officer at the American Ballet Theatre. He has managed programs raising a total of more than \$80 million for these organizations. He has served as a Founding Board Member of the Hetrick-Martin Institute: New Jersey; a former board member of the Newark Arts Council; and committee members for Newark 350 and the Forest Hill Community Association. Zanella Consulting provides fundraising counsel to non-profit institutions and works with charitable institutions to maximize their contributed income by providing both project support and ongoing development counsel.